

YOUR WORLDWIDE  
PARTNER

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JLK Travel Market

**2020 - 2021**

## WHAT

A series of **B2B Workshops** taking place in the most **strategic cities** in the world.

Half work day, where **MICE, Business and Luxury** tourism operators can meet **to do business.**

All the events are created specifically to facilitate the matching between **Buyers and Sellers** of the Tourism industry.

The **innovative format** designed by skilled and experienced professionals in **Tourism...**

...now, it's available to owners and managers of hotels, travel agencies, tour operators, tourism service providers!

## WHO

### **SELLERS from all over the world:**

Tour Operators Incoming, DMC, Hotels Groups,  
Hotels e Resorts, Tourist Services Companies, Bus Operators,  
Flight Companies, National Tourist Offices, Tourist Associations, ...

### **BUYERS of the Country hosting the event:**

Tour Operator Outgoing, Travel Agencies, Travel Experts, Travel  
Companies, Event & Wedding Planners, Business Companies, DMC, ...

## WHY

- All the locations are selectively identified, taking account of the potential of the hosting Country.
- Buyers are not chosen at random, but selected with qualitative selection criteria, according to the market and target.
- The real opportunity for Sellers to promote their services and generate new tourism demand.
- The real opportunity for Buyers to catch the best hotels and services providers, to suggest and sell to their customers.
- Networking between Buyers ready to sell the destination and Sellers ready to satisfy the most demanding needs.
- Save your time and money by investing in targeted sales activities, in order to obtain effective results.

## HOW

### the format

suits the requirements of  
the local buyers

REGISTRATION AND  
WELCOME COFFEE

TRAVEL TRADE CLUB

COFFEE BREAK/BRUNCH

WORKSHOP B2B



# Travel Trade Club

an additional **opportunity for Sellers** to capture the interest of Buyers and potential customers with a public presentation

an additional **opportunity for Buyers** to get to know some destinations, products and services offered by Sellers

**Panels of 15 minutes** given by Sellers like Hotels, DMC, Flight Companies and Tourism Board Offices in the presence of Buyers, local journalists, VIP Clients:

- a personalized speech supported by slides and videos, in which the Sellers have the opportunity to present the destination, their products and services;
- at the end of each speech, the Sellers can do a lottery to offer some free holidays to the public.





# Workshop B2B

*International Sellers* meet  
*Local Buyers* specialized in  
outgoing tourism

Sellers have a personalized desk  
and are ready to welcome Buyers  
in the **B2B formula**



Discover New Markets  
Find New Partners  
Grow Your Business

## International B2B Workshops

RIGA, Latvia - 27 October 2020

VILNIUS, Lithuania - 29 October 2020

PRAGUE, Czech Republic - 20 November 2020

BAKU, Azerbaijan - 28 January 2021

BUDAPEST, Hungary - 23 February 2021

ST. PETERSBURG, Russia - 22 March 2021

KAZAN, Russia - 24 March 2021

MUNICH, Germany - 20 April 2021

ALMATY, Kazakhstan - 11 May 2021



INFO & REGISTRATION  
[sales@jlkinternational.com](mailto:sales@jlkinternational.com)  
[www.jlkinternational.com](http://www.jlkinternational.com)



## JLK Travel Market

LITHUANIAN TOURS  
*With a smile and competence*

CDS HOTELS  
*Mediterranean Dream*



First Class



Világjáró  
Utazási magazin



Embassy of Italy  
Riga



Ambasciata d'Italia  
Copenhagen



## Bakıda "JLK Travel Market" təşkil olunub - FOTOLAR

Tədbirlər

16.10.2019

604



Bakıda xarici şirkətlərin iştirakı ilə növbəti təqdimat keçirilib.

Turizplus.az xəbər verir ki, oktyabrın 16-da "Park Inn Radisson" otelində baş tutan tədbirdə turizm agentliklərinin nümayəndələri Avropanın bir neçə ölkəsinin və Hindistanın turizm imkanları ilə tanışlıq şansı qazanıblar. "JLK Travel Market"də İtaliya, Litva, Hindistan və b. ölkələrin tanınmış tur operatorlarının təqdimatı baş tutub.

Müxtəlif biznes görüşlərinin də keçirildiyi təqdimatda 50-ə yaxın yerli turizm şirkətindən, tur operatorlarından və otellərdən olan nümayəndə iştirak edib.





**Izabela Krzanowska** · 2°

Senior Hotel Community Growth Manager / CM...

27 minuti · 🌐

JLK™ Travel Market takes place in the main world's strategic global cities, involving new markets in every edition. Today we met in **#Cracow**- thank you **Katja Puretti LUCIO PERRONE** for the invitation- **Bidroom** , was great to be a part of it.

The events are created specifically to facilitate the matching between Local Buyers and International Sellers of the Tourism Industry and it works, right



O NAS > HOT

BIURO KONGRESÓW

[Działalność KCB](#)

[Gdzie nas spotkasz](#)

[Należymy do](#)

[Program Ambasadorów](#)

[Kongresów Polskich](#)

[Statystyki](#)

[Projekty](#)

[Media o nas](#)

[Rekomendacje i](#)

[podziękowania](#)

[Dane do faktury](#)

SALE KONFERENCYJNE

[Szukaj sali](#)

## Workshop dla biur turystycznych w Krakowie

wtorek, 11 lutego 2020 r.



25 lutego odbędzie się w Krakowie workshop dla biur turystycznych zajmujących się w Polsce turystyką wyjazdową.



Na workshop przyjedzie grupa ok. 25 "sprzedających" z kilkunastu krajów Europy i świata, szczególnie zaś będzie reprezentowany segment MICE i Luxury Leisure. Workshop będzie odbywał się w formie rozmów stolikowych B2B. Będzie można spotkać menadżerów hoteli, tour operatorów, DMC, linii lotniczych czy organizacji turystycznych odpowiedzialnych za promocje swoich krajów, produktów czy usług. Workshop jest organizowany w Krakowie przez międzynarodową firmę **JLK Travel Market**, która z sukcesem organizuje podobne spotkania w wielu miastach na całym świecie, przy współpracy Ernesto Travel. Zapraszamy 25 lutego na godz 9.30 do **hotelu Plus Q w Krakowie**, przy ulicy Wygranej 6.

Obowiązuje wcześniejsza rejestracja mailowa na adres [ernesto@ernesto-travel.pl](mailto:ernesto@ernesto-travel.pl) Program spotkania:

9.30 rejestracja, welcome coffee 10.00 Travel Trade Club: seminarium z kilkoma prezentacjami przedstawionymi przez "sprzedających" przy udziale "kupujących", dziennikarzy, przedstawicieli lokalnych władz. 11.00 Buffet Brunch i Networking. 11.30 Workshop B2B. 14.30 Zakończenie.

TAGI: WARSZTATY, TARGI, KRAKÓW





# BAKU 16 OCTOBER 2019



BAKU  
16<sup>th</sup> October 2019

**jlk**<sup>™</sup>  
INTERNATIONAL  
JLK Travel Market

**jlk**  
INTERNATIONAL







# RIGA

## 29 OCTOBER

## 2019

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**TURKISH AIRLINES**

**HOSPITALITY**  
**MORE THAN JUST A VIEW**

True hospitality comes from the heart. It's central to everything we do.

MORE THAN JUST MOVIES AND GAMES

FOLLOW US ON  
**FLY TO CALABRIA**  
**Calabria**  
The region at the toe of the boot

**jlk**  
INTERNATIONAL

  
*Embassy of Italy*  
*Roma*









**KIEV**  
**13 NOVEMBER**  
**2019**

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# COPENHAGEN

## 18 FEBRUARY

### 2020

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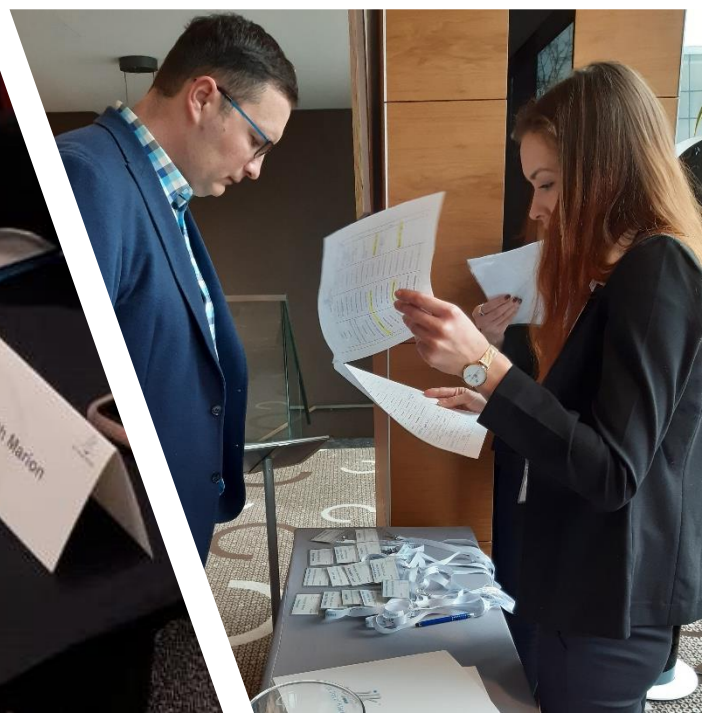




# KRAKOW 25 FEBRUARY 2020

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# MAIN PARTNERS



## JLK Travel Market



Embassy of Italy  
Riga



Ambasciata d'Italia  
Copenhagen



# JLK Travel Market

**International  
B2B & Workshops**

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